



APPLETON

OLD CAR SHOW AND SWAP MEET

PIERCE
PARK

JULY 18, 2021

HOURS
8-4

PRESENTED COOPERATIVELY BY:

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✓ APPLETON-FOX CITIES KIWANIS

✓ FOX VALLEY STREET ROD ASSOC.
✓ HOPE RIDERS EQUESTRIAN DRILL TEAM

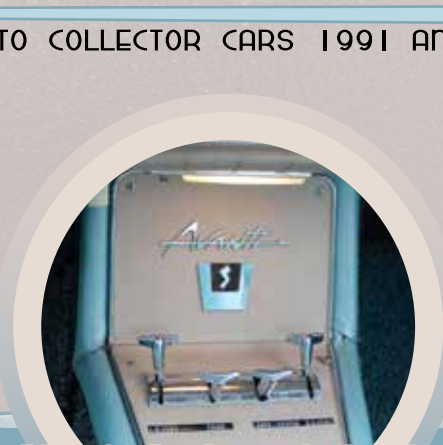
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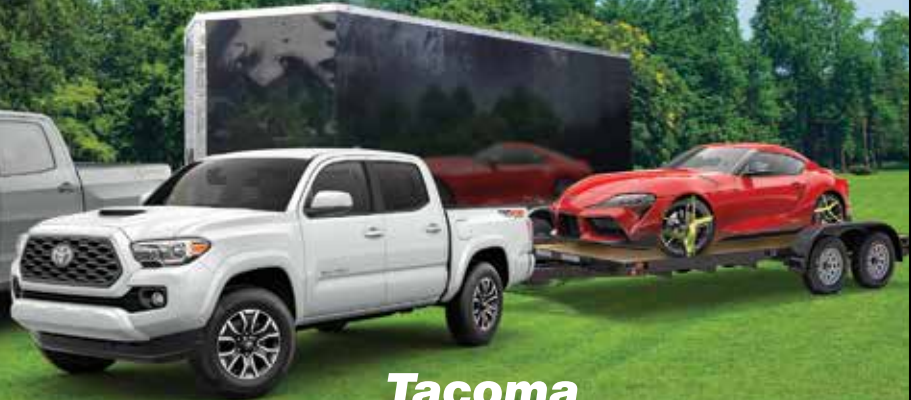
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Tundra



Tacoma

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SPECIAL THANKS & RECOGNITION

is extended to the following Appleton 2021 Car Show Supporters who have helped make this year's show possible:

- ❖ 103.9 WVBO
The Valley's Greatest Hits
- ❖ Accurate Alignment and Frame Service
- ❖ Affordable Rare Coins
- ❖ Appleton Auto Recyclers
- ❖ Appleton Downtown, Inc.
- ❖ Appleton Historical Society
- ❖ Appleton Park and Recreation Dept.
- ❖ Appleton Police Department
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- ❖ Zurko Enterprises

2021 Appleton Old Car Show & Swap Meet SAYS THANKS to Our Dedicated Volunteers!



2021 is the 43rd Anniversary of the Appleton Old Car Show and Swap Meet. This year's show is grateful to all the dedicated volunteers that help make this show successful as all of the wonderful classics roll through the

park's gates. If you own one of these fine cars, please make plans to attend this year's show to display your car with fellow car owners and enthusiasts. If you have a nice photo of your car, please send it to us. We would like to add it to our web

site: www.appletonoldcarshow.com. Your participation will be appreciated by the tens of thousands of old car enthusiasts who annually attend the show. This year's show is grateful to the following clubs and all the volunteers that make this show possible: • **Joe Theisen and friends** at the front gate • **Fox Valley Street Rod Members** for classing and registering cars • **The Packerland Region Vintage Chevrolet Club of America** for taking care of all the vendor and car corral set up and registration • **The Hope Riders Equestrian Drill Team** for handling all the parking duties • **Appleton Fox Cities Kiwanis** for handling all the food and refreshment activities • **Appleton Old Car Inc.** for managing and organization of the show. Hope you are able to attend this family-friendly event!

For Show Information Write/Call:

APPLETON OLD CAR SHOW
P.O. BOX 863 • APPLETON, WI 54912

GENERAL INFO:
920-779-6341



For Swap Meet Information Call:

Caroline
920-733-3945

Kevin
920-434-0403

Or Visit the web at:
www.appletonoldcarshow.com

APPLETON 2021 WEEKEND EVENTS

JULY 18 - SUNDAY

**43RD ANNUAL OLD CAR SHOW & SWAP MEET
- PIERCE PARK**

6:00 a.m. Vendor Set-up
8:00 a.m. Show Car Registration Opens
Pavilion Stage
12:30 p.m. Show Car Voting Closes
2:00 p.m. Vehicle Entry Closes
3:30 p.m. Show Car Award Presentations
3:45 p.m. Miller Electric Co. Welder Drawing

(MUST BE PRESENT TO WIN)
Open to cars 1991 and older

Please: No carry-in alcoholic beverages are permitted.

The park is licensed for the sale of beer as part of the food and beverage concessions. Concession proceeds beyond the cost of producing the largest free car show in the area are all directed back into the community to help make the Fox Valley a better place to live and work. *Thank you.*

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COVER CAR: 1963 Studebaker Avanti Supercharged R2 • Owner: Jim Rugowski/Appleton, WI
Photo courtesy Jim Buchman

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Celebrating over 35 years of providing food and beverages to car enthusiasts. Revenue generated through concessions is reinvested into the Fox Valley region through various youth and community related programming.

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- We are volunteers who want to make a difference.
- We love to see the difference we make when we work together!

Join us every Friday at 7:15 am. Visit our website for meeting location: www.foxkiwanis.org





Appleton Old Car Show & Swap Meet GENERAL CAR SHOW INFORMATION

REMINDER: No carry-ins permitted. Your cooperation and understanding would be immensely appreciated. Our mission is to continue our 43-year tradition of presenting one of the Midwest's Premier Collector Car Show events free for participants and attendees. Monies raised from the sales of food and beverages fund show expenses and profits are donated to various organizations in the community.

COLLECTOR CAR/TRUCK ENTRY GUIDELINES: Collector cars/trucks entered in the show must be 1991 or older.

ADMISSION: The car show and all activities on the grounds are FREE to Old Car enthusiasts and spectators, including youth activities.

COLLECTOR CAR REGISTRATION: There is no registration fee to display your collector car/truck at the show and each old car/truck registered will receive the following:

- 43rd Annual Meet Dash Plaque - First 1000 entrants
- Trophies - Opportunity to win one of over 35 trophies. Car owners vote for cars within their class.
- Registration for FREE Miller Welder by raffle for collector car show owner participants - Winner must be present at time of drawing to win.

Registration for show cars and their participants is held at the stage of the pavilion on the east side. This is an excellent location to secure directions or emergency assistance.

CAR SHOW HOURS: Cars may enter the show field no earlier than 8:00 a.m. and will not be allowed into show after 2:00 p.m. The official and basically only acceptable entrance to the car show is located on the southwest corner of the intersection of Prospect and Pierce Streets. Please look for signs and follow the directions of show staff.

PARK RULES: Due to the heavy concentration and close proximity of the show cars in the park, strict fire regulation will be enforced. NO OPEN FIRES, grills, or cooking fires will be permitted in the park the day of the car show. The show sponsors wish to encourage a minimum amount of car movement in the show area and that movement should be made at a safe and respectable pace as not to hazard participants or spectators. Flame throwing, burnouts and spinning of tires in park are strictly forbidden. No motorcycles are permitted to be parked in Pierce Park. Motorcycles must be parked on the street. No firearm sales permitted in swap meet or on show grounds.

FOOD AVAILABLE: The Appleton Fox-Cities Kiwanis have organized a variety of food trucks from the area that will be available on the grounds. There will be food and beverage trucks located throughout the park.

SWAP MEET & CAR CORRAL: A very popular and well-attended area has been designed within the park for a Swap Area and Car Corral. The Swap and Car Corral are located on the northwest side of the park. Use park map for directions. The forms for reserving Swap Meet and Car Corral spaces are available on the website and in the program book. Click on Registration Forms and the drop-down box will have both options. Click on the appropriate form. The Car Corral is a designated area where cars for sale are parked in a reserved paid-for space. Please note that NO FOR SALE SIGNS are allowed on cars parked in the car show display areas. Cars with For Sale signs will be asked to remove them and/or remove their car from the show. Car corral cars must be 1994 and older. If you would like to sell a car newer than 1994, you may purchase a swap space and sell it in the swap meet area. The entrance to the Swap Meet and Car Corral for vendors is the entrance to Piece Park from Prospect on the North side of the park. Swap meet vendors should use the right lane, stop for registration, then proceed by direction to their designated swap spaces. Vehicles entering the Car Corral will use the same north entrance off Prospect, but use the left lane through the entrance, stop for registration, then proceed by direction to the Car Corral. Please note: No firearm or knife sales permitted in the swap meet.

FIRST AID & EMERGENCIES: A first aid station has been established on the south end of the pavilion for any emergency. Police are available on the grounds during the car show. For best information or for an emergency, head for the registration stand in the pavilion.

HANDICAPPED PARKING: A handicap parking area has been designed just inside and on the west side of the Prospect Street entrance to Pierce Park. It is also located on Prospect Street on the North side of Pierce Park.

RESTROOM FACILITIES: A newly constructed restroom is located just off of the pavilion on its Northwest corner. There are also portable restrooms located throughout the grounds.

INVITED CLASSICS: The Appleton Old Car Show has invited a select group of Classics and Old Cars to participate in The GREAT MOTORING MEMORIES display. This tented and roped-off area, east of the pavilion, presents some of the area's classic automobiles and outstanding examples of unique and one-of-a-kind vehicles that have achieved prominence in automobile history. Preference is given to brass-era antique and classic cars. In past years, many of the cars featured have received the prestigious honor of having been judged national winners in con-cours competition. The public is invited to view these selected old cars. When enjoying any of the hundreds of cars on display please respect the value of these cars to their owners.

TRADEMARK: The Appleton 2021 symbol is a trademark of the Appleton Old Car Club. Reproduction in any form, on any item, is restricted to authorized vendors. All such requests must be received and authorized prior to July 1, 2021.

FOR MORE INFORMATION PHONE 920-779-6341



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Cell 920.257.7834

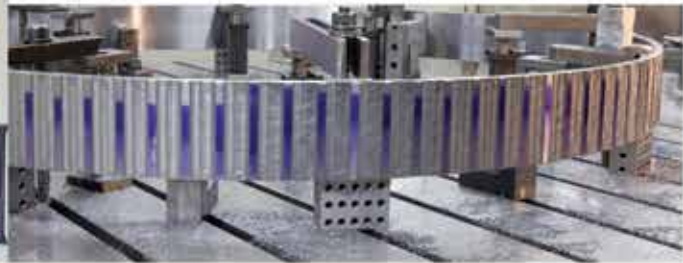
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APPLETON
 Old Car Show and Swap Meet

2021 TROPHY CLASSIFICATIONS

GENERAL	A	1900 - 1931	GENERAL
	B	1932 - 1948	GENERAL
	C	1949 - 1954	GENERAL
	D	1955 - 1957	GENERAL
	E	1958 - 1961	GENERAL
	F	1962 - 1964	GENERAL
	G	1965 - 1967	GENERAL
	H	1968 - 1970	GENERAL
	I	1971 - 1976	GENERAL
	J	1977 - 1980	GENERAL
	K	1981 - 1991	GENERAL
GM	L	1955 - 1957	CHEVROLET
	M	1953 - 1991	CORVETTE
	N	1967 - 1991	CAMARO/FIREBIRD
	O	1964 - 1991	CHEVELLE/MALIBU
	P	1964 - 1974	GTO
	Q	1960 - 1969	CORVAIR
	R	1955 - 1991	THUNDERBIRD
FORD	S	1964 - 1991	MUSTANG
	T	1962 - 1991	PLYMOUTH
MO PAR	U	1962 - 1991	DODGE
	V	1900 - 1957	TRUCKS
OTHER	W	1958 - 1972	TRUCKS
	X	1973 - 1991	TRUCKS
	Y	1900 - 1934	STREET RODS
	Z	1935 - 1948	STREET RODS
	AA	1935 - 1991	CUSTOMS
	BB	1949 - 1991	STREET MACHINES
	CC	1900 - 1991	SPORTS CAR

MAYOR'S CHOICE
 BEST OF SHOW - PRE WAR
 BEST OF SHOW - POST WAR
 CONCOURS D' ELEGANCE

**All Show Cars Must Be 1991 and Older.
 NO EXCEPTIONS.**

Register to WIN the Miller Electric Welder at the Pavilion!



2019 Miller Welder Winner:
 Randy Mueller • Kaukauna, WI

As in previous years, the great community-minded Miller Electric Company of Appleton, Wisconsin, has made a wonderful donation available to the Appleton Old Car Show. Any person registering a 1991 car or older at the Appleton Old Car Show will have an opportunity to win a Miller Electric Millermatic wire-feed welder ideally suited for working on any old car restoration project and a perfect piece of equipment for the restorer that has set high standards on the quality of his/her work. It is also the perfect welder for many other jobs at home and on the job. The random drawing will be held during the trophy presentation normally mid-afternoon on Sunday. Please note that all the registered participants at the show are eligible and **participants MUST BE PRESENT TO WIN** the welder. Stop by the pavilion, fill out the entry form, and place it in the bucket for your chance to win! ❖



SHAWANO FLEA MARKET CAR SHOW

SUNDAY OCT. 3, 2021

HOURS:
 7AM TO 4PM

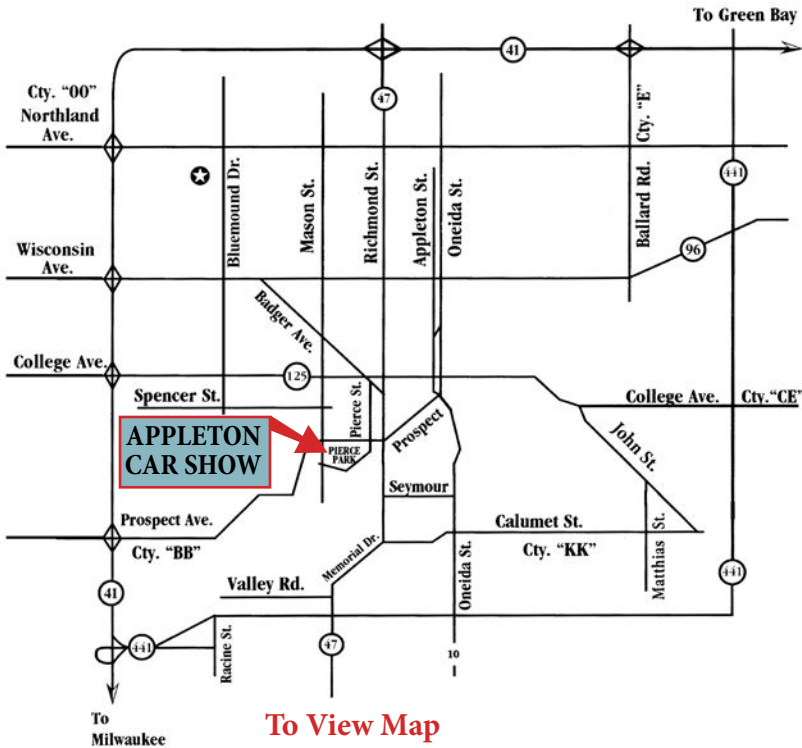


Car Show Registration
 7am to 11am

TROPHIES • DASH PLAQUES
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 Shawano County Fairgrounds
 990 E Green Bay St • Shawano, WI

Shawano Flea Market - Sundays thru Oct. 17th!
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Appleton Area Map



To View Map
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Appleton Historical Society Museum & Research Center



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Hours:

Friday: 12:00 pm – 5:00 pm
Saturday: 10:00 am – 4:00 pm
Sunday: 12:00 pm – 4:00 pm
Or By Appointment

Location:

Downtown Appleton, 128 N. Durkee St.

920-815-3541 questions@appletonhistory.org



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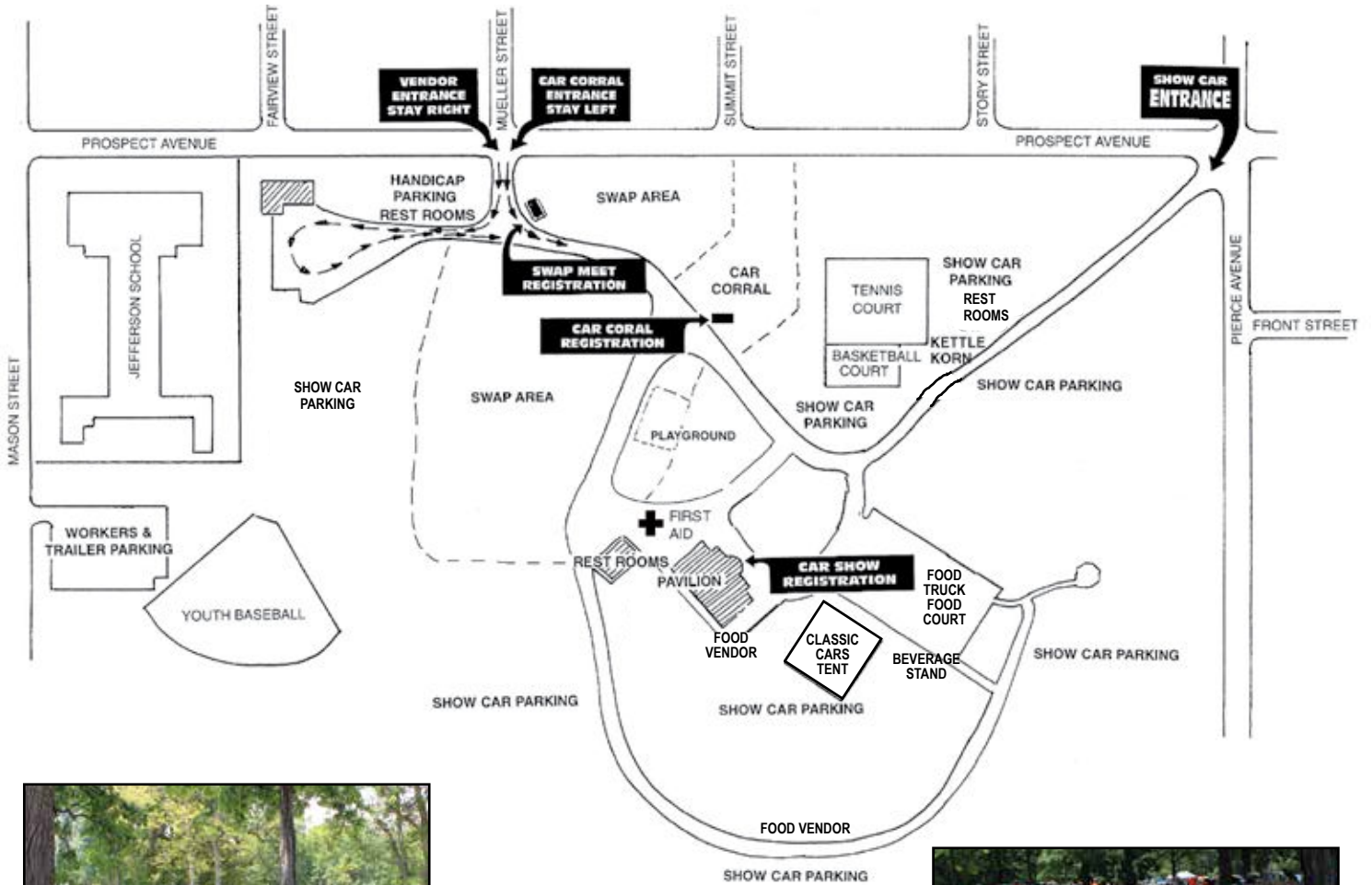
APPLETON OLD CAR SHOW AND SWAP MEET

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Car Show Grounds/Pierce Park

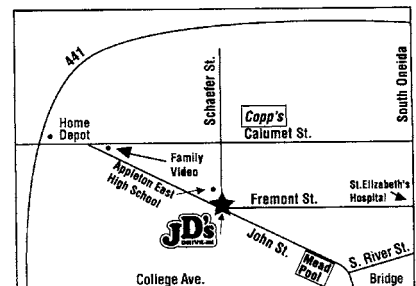


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Swap Meet & Car Corral Forms

Swap Meet Registration Form (Please Print)

Name/Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Number of spaces (spaces may contain trees):

_____ 15 x 20 Outdoor Space • \$35.00 through July 1st: # of spaces _____ x \$35 = _____

_____ 15 x 20 Outdoor Space • 40.00 after July 1st: # of spaces _____ x \$40 = _____

Swap spaces frontage can vary between 15 and 20 ft. of frontage depending on layout. All items MUST be within your allotted space. We do not provide space for your vehicle or trailers on grounds. Large trucks and trailers please come early (Saturday afternoon) if possible in order to maneuver into your space. PLEASE take ALL parts back home — DO NOT leave in park!

TOTAL AMOUNT ENCLOSED\$

Description of products to be sold _____

Make Checks payable to "Appleton Old Car Club Inc." and Mail to:

Appleton Old Car Show Swap Registration

2701 North Ullman St., Appleton, WI 54911

Advance Registration will be confirmed time permitting.

Car Corral Registration Form (Please Print)

Name/Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Number of spaces

_____ Car Corral Space • \$35.00 through July 1st: # of spaces _____ x \$35 = _____

_____ Car Corral Space • 40.00 after July 1st: # of spaces _____ x \$40 = _____

***NOTICE: CARS IN CAR CORRAL MUST BE 1994 OR OLDER
NO FOR SALE SIGNS WILL BE PERMITTED ON SHOW CARS**

TOTAL AMOUNT ENCLOSED\$

Make Checks payable to "Appleton Old Car Club Inc." and Mail to:

Appleton Old Car Show Car Corral Registration

2701 North Ullman St., Appleton, WI 54911

Advance Registration will be confirmed time permitting.



Help Students Get Back To School!

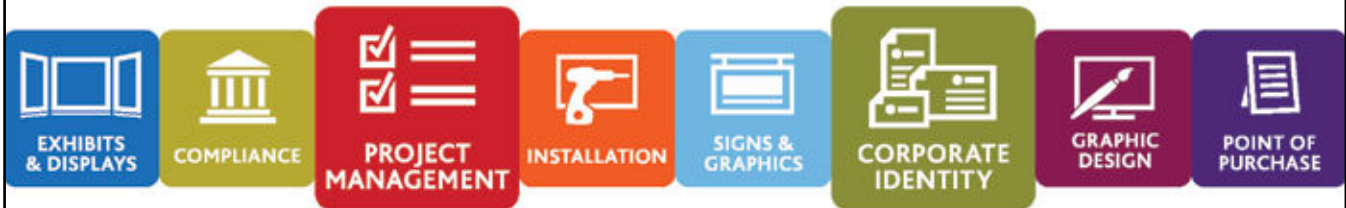
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2022 SHOW DATE ~ JULY 17th



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...AND SO MUCH MORE!

#onegreatplace
 f t i t
 appletondowntown.org

BOLD SANDWICHES & SOUPS DELIVERED!



FAVORITES!



FLASH

Capicola, Salami, Ham, Provolone Cheese, Oregano, Hellmann's® Mayo, Lettuce, Tomato, Onion & Oil & Vinegar Dressing



NARMER

Turkey Breast, Provolone Cheese, Avocado, Tomato, Lettuce & Hellmann's® Mayo



GIRL

Turkey Breast, Ham, Provolone Cheese, Tomato, Lettuce & Hellmann's® Mayo



TITAN

Turkey Breast, Provolone Cheese, Sun-Dried Tomatoes, Fresh Tomatoes, Lettuce, Cucumber & Pesto Mayo



NEURON

Mac & Cheese & Beef Brisket topped with Chipotle Citrus BBQ Sauce



BEACON

Beef Brisket, Bacon & Cheddar Cheese topped with Chipotle Citrus BBQ Sauce

BOLD FLAVORS



BOLD

APOLLO

Chicken Breast & Bacon topped with Chipotle Citrus BBQ Sauce, Avocado, Lettuce, Tomato & Hellmann's® Mayo

MAKE ANY SANDWICH A WRAP**



BOLD

SPARTAN

Chicken Breast, Bacon & Cheddar Cheese topped with Peppadew Mustard, Tomato, Lettuce & Hellmann's® Mayo



COMET CANDY

Ham, Roast Beef & Provolone Cheese topped with Dijon Mustard, Tomato, Lettuce & Hellmann's® Mayo



QUATRO

Chicken Breast, Bacon & Cheddar Cheese topped with Cranberry Wasabi Sauce, Lettuce, Cucumber & Hellmann's® Mayo



ERUPTER

Diced Chicken Breast mixed with Buffalo Sauce & Celery topped with Blue Cheese Dressing, Hellmann's® Mayo, Lettuce, Tomato & Onion

ORIGINALS



BONEY BILLY

DOUBLE MEAT

Double Turkey, Tomato, Lettuce & Hellmann's® Mayo



COMET MOREHOUSE

DOUBLE MEAT

Double Ham, Provolone Cheese, Tomato, Lettuce & Hellmann's® Mayo

TULLIUS

Double Roast Beef, Provolone Cheese, Onion, Tomato, Lettuce & Hellmann's® Mayo

TAPPY

Capicola, Salami, Provolone Cheese, Onion, Tomato, Lettuce, a touch of Oregano & Oil & Vinegar Dressing

BORNK

Tuna Salad mixed with Onions, Celery & Hellmann's® Mayo topped with Tomato & Lettuce

JACOB BLUEFINGER



Double Provolone Cheese, Avocado, Tomato, Lettuce & Hellmann's® Mayo



MAC, SOUP & CHILI

*Combo price & calorie counts are based on Sandwich on Honey Wheat + E&G Sea Salt & Vinegar Chips + Diet Soda // **Brisket & some limited time only sandwiches are not available as wraps

APPLETON CASALOMA

355 N. CASALOMA DR. // 920.968.0503

APPLETON COLLEGE

218 E. COLLEGE AVE. // 920.730.8701

ASHWAUBENON

941 WAUBE LN // 920.347.1274

GREEN BAY MAIN

2235 MAIN ST. // 920.770.5017

GREEN BAY WEST MASON

2370 WEST MASON ST. // 920.857.9196

DEPERE

377 MAIN AVE. // 920.964.3727

GREEN BAY WASHINGTON

226 N. WASHINGTON ST. // 920.730.8701

CUT HERE & bring the below coupons to one of our locations to redeem & save the menu for your fridge!

\$5 OFF

IN-STORE ORDER



EXPIRES 09/30/2021



\$5 OFF

IN-STORE ORDER



EXPIRES 09/30/2021

GREEN BAY, APPLETON, ASHWAUBENON & DEPERE LOCATIONS ONLY. Not valid with any other offers. Must be mentioned and redeemed at use. In-store, pick up & drive-thru (if applicable) only. Not valid online or in app. Limit one per guest, per visit. Subtotal of transaction must be higher or equal to \$5. Does not include tax, tip or gratuity. No cash value.

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**Plan ahead
and enjoy
responsibly,
friends.**

**BUD
LIGHT.**

**ENJOY
RESPONSIBLY**