

## Synthetic Firearm Lubricant & Firearm Cleaner

## Protection and Dependability for Generations

The moving parts on firearms (actions, bolts, hinges) must be cleaned and lubricated to ensure top performance and long life. AMSOIL Synthetic Firearm Lubricant and AMSOIL Firearm Cleaner present significant upgrades over all-in-one products, which sacrifice performance in the name of convenience.

## **Dependable Firearm Performance**

Hunters and recreational shooters need their guns to perform when called upon, sometimes after an extended period of storage, after sitting for hours in a wet duck blind or while on a remote hunting trip with few opportunities to clean their gun daily.

Since nothing will ruin a hunting trip or day at the range quicker than a malfunctioning firearm, AMSOIL firearm products were tested in a variety of firearms typically found at the range and in the field. The information gathered, along with extensive testing in the AMSOIL chemical lab, resulted in products dialed in for outstanding firearm protection in the most demanding conditions. As seen in the images, AMSOIL firearm products guard against damaging corrosion, helping keep firearms working properly for generations.









## **Applications**

- Rifles
- Handguns
- Shotguns
- Black Powder Guns

Both products are safe to use on all metals, woods, composites and rubbers commonly found in firearms.





## **Firearm Cleaner (FCPSC, FCPCN)**

- Penetrates deep into hard-to-reach components
- Effectively cleans fouling and powder residue from all firearm surfaces, reducing misfires and increasing reliability
- Protects guns against corrosion, allowing for safe storage and preserving performance, reliability and value

### **DIRECTIONS**

- Ensure firearm is unloaded.
- Shake well prior to use.
- Apply AMSOIL Firearm Cleaner onto cleaning patch or area to be cleaned.
- Wipe with clean, lint-free cloth.
- Reapply and clean with brush as necessary.

If storing firearm, wipe with clean, lint-free cloth dampened with Firearm Cleaner.

## **Synthetic Firearm Lubricant (FLPBA, FLPSC)**

- Effectively lubricates and protects firearms, helping extend life and prevent blockage, jams and wear
- Outstanding protection and performance in both hot and cold climates
- Specifically formulated for firearms, offering superior performance

## **DIRECTIONS**

- Ensure firearm is unloaded.
- Shake well prior to use.
- Clean firearm using AMSOIL Firearm Cleaner prior to lubricant application per manufacturer's recommendations.
- Apply evenly to all metal parts such as barrels, bolts, firing pins, springs and trigger mechanisms.
- Apply a thin layer to exterior surfaces of firearm.

## **Disposal**

Aerosols may have different disposal requirements than other wastes in your area. Dispose of contents and container in accordance with all federal, state/provincial and local regulations.

## **PRODUCT AVAILABILITY**

AMSOIL Synthetic Firearm Lubricant is available in 4-ounce bottles and 5-ounce spray cans. AMSOIL Firearm Cleaner is available in 8-ounce bottles and 5-ounce spray cans.

## **PRODUCT WARRANTY**

AMSOIL products are backed by a Limited Liability Warranty. For complete information visit AMSOIL.com/warranty.aspx.



The picture on the left shows a shotgun barrel after firing 100 rounds. The picture on the right shows the same shotgun barrel after being cleaned with Firearm Cleaner. Firearm Cleaner effectively removed the powder residue, leaving a clean, smooth bore.





Synthetic Firearm Lubricant provided exceptional performance over rigorous range testing in multiple firearm applications.



AMSOIL products and Dealership information are available from your local full-service AMSOIL Dealer.







DEALER EDITION

MAGAZINE

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# Protection and Dependability for Generations

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AMSOIL INTERCEPTOR® Synthetic 2-Stroke Oil Proves
Itself in Top Three Snowmobile Brands | PAGE 10

## PROTECTION AND DEPENDABILITY FOR GENERATIONS

New AMSOIL firearm products provide outstanding benefits for gun owners.

Nearly one in three Americans owns a firearm, typically falling into at least one of three categories. **Hunters** typically own shotguns to hunt waterfowl or upland birds and/or rifles to hunt larger game. **Target/Sport Shooters** own all types of firearms (shotguns, rifles, handguns) for recreational shooting. **Firearms Professionals** (gunsmiths, firearm safety instructors) work with all types of firearms in their professions.

The moving parts on firearms (actions, bolts, hinges) must be cleaned and lubricated to ensure top performance and long life. Hunters and shooters need their guns to perform when called upon, sometimes after an extended period of storage, after sitting for hours in a wet duck blind or while on a remote hunting trip with few opportunities to clean their gun daily.

Since nothing will ruin a hunting trip or day at the range quicker than a malfunctioning firearm, we tested AMSOIL firearm products in a variety of handguns and long guns. The information we gathered, along with extensive testing in our chemical lab, resulted in products dialed in for outstanding firearm protection in the most demanding conditions. As seen in the image, AMSOIL Synthetic Firearm Lubricant and Protectant

guards against damaging corrosion better than a leading competitor's product, helping keep firearms working properly for generations.

## New AMSOIL Synthetic Firearm Lubricant and Protectant

AMSOIL Synthetic Firearm Lubricant and Protectant (FLPBA) effectively lubricates and protects guns, helping extend life and prevent blockage, jams and wear.

- Outstanding protection and performance in both hot and cold climates
- Specifically formulated for firearms, offering superior performance over multi-purpose products

## New AMSOIL Firearm Cleaner and Protectant

AMSOIL Firearm Cleaner and Protectant (FCPSC) is an aerosol cleaner and protectant that penetrates deep into hard-to-reach components, effectively cleaning residue from all surfaces and safely protecting guns for storage.

- Effectively cleans fouling and powder residue from all firearm surfaces, reducing jamming and increasing reliability
- Protects guns against corrosion, allowing for safe storage and preserving performance, reliability and value

## AMSOIL Synthetic Firearm Lubricant and Protectant

Stock #	Units	Pkg./Size	Wt. Lbs.	U.S. Wholesale	U.S. MSRP	Can. Wholesale	Can. MSRP
FLPBA	EA	(1) 4-oz. Bottle	0.4	6.85	9.55	9.05	12.60
FLPBA	CA	(12) 4-oz. Bottles	4.8	78.00	113.10	103.35	149.80

## **AMSOIL Firearm Cleaner and Protectant**

Stock #	Units	Pkg./Size	Wt. Lbs.	U.S. Wholesale	U.S. MSRP
FCPSC	EA	(1) 5-oz. Spray Can	0.3	4.85	6.75
FCPSC	CA	(12) 5-oz. Spray Cans	3.6	55.00	79.75

AMSOIL Firearm Cleaner and Protectant is not available in Canada.

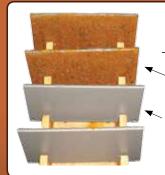


## **Applications**

AMSOIL Synthetic Firearm Lubricant and Protectant and AMSOIL Firearm Cleaner and Protectant provide premium protection and performance in all rifles, handguns and shotguns. Both are safe to use on all metals, woods, composites and rubbers.

## **Data Bulletin**

**Stock # Size U.S. Can.** G3430 25 4.10 5.60



## Salt Fog Test (ASTM B117)

Leading Competitor's Product

AMSOIL Synthetic Firearm Lubricant and Protectant

(no corrosion)

## **DEALER ACTION PLAN**

- Target gun owners, including hunters, target/ sport shooters and firearms professionals, as well as hunting, shooting and outdoors retailers.
- Guns are expensive, and their owners take pride in them and want to protect them, maintain their performance and extend their lives. Sell AMSOIL Synthetic Firearm Lubricant and Protectant and AMSOIL Firearm Cleaner and Protectant as upgrades over all-in-one cleaner, lubricant and protectant (CLP) products, which typically sacrifice performance in at least one area in the name of convenience.
- AMSOIL Synthetic Firearm Lubricant and Protectant and AMSOIL Firearm Cleaner and Protectant are outstanding door-openers. Once customers experience their benefits, they will be more open to hearing about the benefits premium AMSOIL synthetic lubricants can provide their vehicles and equipment.

